



• HEALTHY TASTE SENSATIONS •

# MULTI-BEVERAGE SOLUTIONS MADE EASY

Our 100% Crushed® fruit and Organic puree concentrates use tree and vine-ripened fruit with no artificial ingredients. Our purees can be flavoring for other beverages and foods while **using the same ingredients!**



**Opportunity:** Add a second category of value added beverages to your menu using the same concentrate to grow sales and profits

## Solution Recipe #1

### Fruity Lemonade Refresher

7 oz. water or sparkling water  
2 oz. Dr. Smoothie Lemonade  
2 oz. Dr. Smoothie fruit concentrates  
10 oz. cup of ice

Combine all ingredients into a cup, stir, and pour over ice.

Option: Add freshly chopped or sliced fruit for visual appeal and texture. Garnish with a lemon wedge or slice.

Yield: 16 oz. finished beverage

## Solution Recipe #2

### Sparkling Fruit Chiller

3 oz. Dr. Smoothie fruit concentrates  
8 oz. sparkling water  
10 oz. cup of ice

Fill 3/4 of ice into a cup. Pour fruit concentrate over the ice and fill with sparkling water.

Option: Add freshly chopped or sliced fruit for visual appeal and texture. Garnish with a sprig of basil, mint or rosemary.

Yield: 16 oz. finished beverage

## Solution Recipe #3

### Fruity Tea Refresher

6 oz. water or sparkling water  
2 oz. Dr. Smoothie fruit concentrates  
3 oz. tea of choice (brewed & chilled)  
10 oz. cup of ice

Combine all ingredients into a cup, stir, and pour over ice.

Option: Add freshly chopped or sliced fruit for visual appeal and texture. Garnish with a sprig of basil, mint or rosemary.

Yield: 16 oz. finished beverage



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**DRSBevConnect.com:** For more information on other recipes and menu items that can help you grow your business

**CALL NOW TO SOURCE PROFITABLE HEALTHY SPECIALTY BEVERAGES TO GROW YOUR BUSINESS.**

**888-466-9941 DRSMOOTHIEBRANDS.COM**



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# MULTI-BEVERAGE SOLUTIONS MADE EASY

DR. SMOOTHIE + SPARKLING WATER: A COST AND MENU PRICE COMPARISON FOR A 16 OZ SPARKLING CHILLER

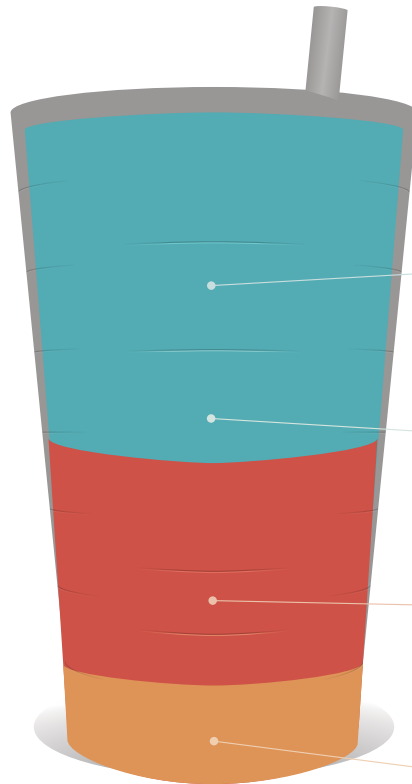
**DR. SMOOTHIE®**  
**100% CRUSHED® FRUIT**  
**SPARKLING CHILLER (16 OZ)**

### ADVANTAGES:

NEED ONLY SPARKLING WATER  
NO ADDED FLAVORS OR ADDITIVES  
100% CRUSHED CONCENTRATES

### BENEFITS ADDED:

APPEAL  
REVENUE  
PROFITS



Sell Price

**\$3.75**

Gross Profit

**\$2.53**

Ice Estimate Cost

**\$.05**

Sparkling Water Estimate

**\$.30**

Concentrate Base Cost

**\$.87**



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