



BevConnect

An operator tool to grow beverage menus, sales and profits



BevConnect is a new interactive web site that will assist operators with easy to use steps and ideas to grow your business. BevConnect will also help your Dr. Smoothie Brands distributor bring solution merchandizing ideas with their current services. Expand your business today with our healthier taste sensation smoothies, Cafe Essentials hot and cold blended beverages and Smoothie-Ceuticals nutritional supplements.

BevConnect easily leads you to sections that demonstrate:

- How to grow your profits
- How to generate more sales
- Recipe solutions
- Pairing options
- Product education
- Product offers
- and so much more.



This new application provides everything an operator needs to maximize menu effectiveness, merchandising and added sale of Dr. Smoothie Brands **healthier taste sensation** beverages.

It offers real business solutions and easy access to the most complete array of merchandising support in our category.

Visit BevConnect today!
drsfoodservice.com

"Our passion and responsibility is to create healthier taste sensations that benefit our customers."

BevConnect has everything you need to grow your business.

Simple steps to guide you through BevConnect.

To access BevConnect go to www.drsmoothie.com

Product Lines:

- To learn more about each smoothie line, simply click on one of the lines in the top red navigation bar.

The Perfect Serve:

- Learn how simple it is to make a smoothie with many different pour options
- Access to our Profit Calculator to see how you can increase your profits
- Ice Elements – a few important facts about the ice that you use

How to Grow Your Business:

- Choosing the right smoothie
- Benefits of using Dr. Smoothie concentrates
- Café/Restaurant/C-stores – Big opportunities for smoothies
- Pairing menu items, what is the best smoothie flavor to serve
- Favorite recipes from food, fresh fruit, functional beverages and mixer recipes

See Your Profit:

- Operator profit calculator
- POS – grow your sales with Point of Sale
- Monthly flavors – great recipes and point of sale for a Limited Time Offer (LTO)
- Equipment – selecting the blender that is right for your business
- Product offer – choosing the right flavor or holiday to promote, special product offers

Generate More Sales:

- POS – grow your sales with Point of Sale
- Favorite recipes from food, fresh fruit, functional beverages and mixer recipes

Product Offers:

- See current promotion offers
- Choose a holiday or flavor to promote



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